

#### Mission Statement

PROJECT DAEDALUS is a comprehensive product line of the latest High-Tech Headwear created specifically to support a productive work environment. Designed to meet interindustry standards of Best Practices for your Team, we utilize the latest innovations in the fields of 'Pataphysics, Stoichiometry, and Synergetics.

### Company History

Daedalus Projects is proud of our history, from humble beginnings to bright future. It all started with a dream: to provide cost-effective headwear oriented technological solutions for new, developing, and established corporations at home and abroad, successfully boosting the net global effectivity and capital growth for you and your workforce.

In the Fall of Last Year, Brian Gordon and his limp wristed partner Jacob Habberman realized the hole in the market of High-Tech Headwear that needed desperately to be filled with products which could offer comprehensive business solutions to Americas corporate base. Seizing the opportunity with entrepreneurial initiative, Gordon and Habberman rented a nearby storage unit and the necessary fabrication equipment with a small loan from Gordon's father, nitrate magnate Humphrey Gordon. Starting by selling their early models to local businesses around the Minneapolis-St. Paul area, Gordon and Habberman began to regain their losses when a Forbes article was released early that Winter of their first year as their clientele began to see massive ROIs and shareholders clambered to pick up more options in these companies. This article is a pivotal moment in the young companies history so far, garnering them the attention of David H. Koch, quick to take the talented future CEO Brian Gordon under his wing, advising him through to the current phase of Daedalus Projects.

During the Winter earlier this year, the lagging Habberman began to have concerns about the direction of the company. Tensions further developed during this period, resulting in Gordon's buy acquisition of Habbermans shares, finally uniting the vision of project under one powerful hand. Since a major investment by David Koch and his brother, the staff has increased dramatically, with the company moving into a brand new headquarters where they are able to test and develop their latest innovations before putting them on the market. This lead to the spread to foreign markets and contracts with companies such as Boeing, Toyota, and Shell.

Daedalus Projects has thrived, but are now ready to move to the next step. Looking for a last group of large investors before opening up to the public with an IPO early next year, Daedalus plans on continuing their model of growth in order to spread their industry best tools to as many businesses as possible.

## Tools for Productivity



PROJECT TANTALUS

PROJECT TANTALUS, our most daring current project, tackles a key element of an issue which has been much maligned within the Global Business Community since it came into being: Necessary tasks which prevent an employee to work despite their own desires. In the case of TANTALUS, that issue is eating. The Lunch Break has long been a roadblock to efficiency cutting one off in the middle of a productive thought, harboring within the body distracting desires, and promoting unsanitation at many levels within the office environment.

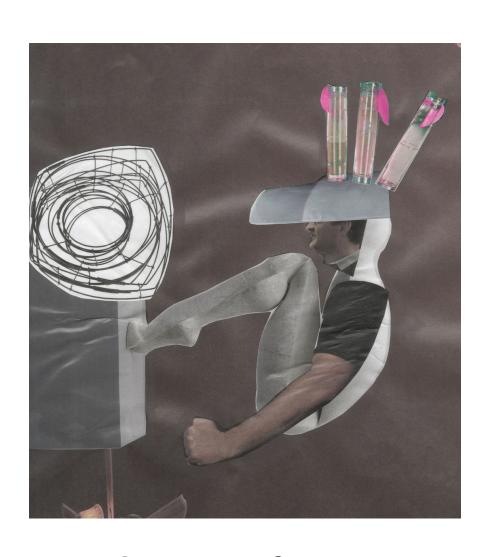
TANTALUS tackles these issues head on. Although through our extensive testing, we have not entirely found a way to remove the need to consume food from the human existence, we have taken a great step forward. What our Scientists and Engineers have come up with is a comprehensive work around which abides by Cross-Industry Best Practices as well as the OSHAA standards and, newly, The Geneva Convention. Through the internal mechanism set using our own Pataphysical Gamma Conversion Factor(tm), TANTALUS will allow for the reading of brain-waves in tandem with physiognomic motion detectors to sense when the wearer wants to eat. By seeing when they are hungry and reading certain movements of the jaw and surrounding musculoskeletal structures, the machine is triggered, sending out a concentrated field of microwave, bluetooth, and radio signals which convert food (placed within the TANTALUS FOOD PAD, sold in a set with the Helmet) into a positively charged vapor. This vapor is then drawn in to the devices Cilia, made negative by a small built in electromagnet, and transferred back into a liquid before being applied through the scalp into the bloodstream.



PROJECT PASITHEE

This bold product aims to restructure the possibilities of an employees days in revolutionary ways. PROJECT PASITHEE, out of its long gestation period in technical development, allows for the reduction of sleep to fraction of what is needed by the human body unaided by technology. Putting even the most progressive alternative sleep schedules to shame, PASITHEE can reduce the necessary hours of sleep needed to function to just two hours in four half hour segments taken throughout the day. And it can do all this without the discipline that one needs to execute Dymaxion or Ubermensch cycles.

Although we know it utilizes pressure point massage combined with recent hypnotherapy and aromatic therapeutics, it is still a mystery even to our engineers how PASITHEE functions exactly.



PROJECT CADMUS

PROJECT CADMUS is a standard for basic productivity enhancement in the workplace, working on an individual level to activate the mind and body in order to place the user into a state of high focus and alertness. By utilizing a combination of thermochemical and chemothermal exergonic reactions to stimulate the physiognomy in a way which allows your employees to precisely follow the instructions presented to them, focused in and able to completely shut out outside distractions. CADMUS combines the historical design with modern science in order to create a wholistic solution which relies not only on the chemical processes but also on the form of the product.

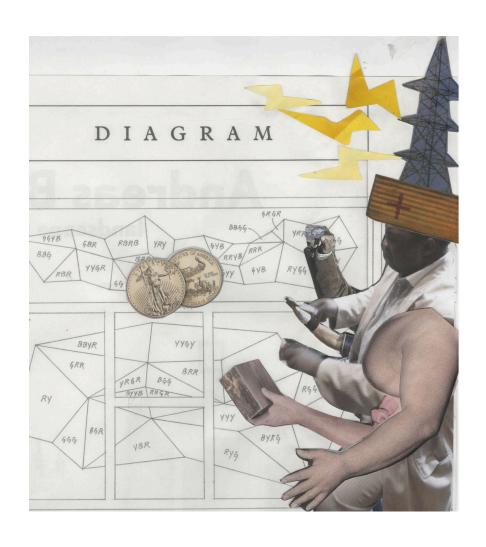
While the CADMUS does use a highly engineered cocktail of drugs integrated into the bloodstream at regular intervals determined safely by the devices internal reading softwares and hardwares, there are many other measures to enhance its effectiveness. Designed with a slight weight discrepancy towards the front of the hat, the head of the user is gently forced to incline slightly, making them less likely to look away from their work. This works in tandem with the side gear adapted from race-horse blinders which helps clear their mind of the outside world and keep distractions at bay. This combination works excellently to not overload any one system of the employee, and is proven to provide relative short term safety based on extensive animal testing. While CADMUS requires semi-regular refills to its cartridges, it comes with a standard 40 hours of use, and rewards members will pay only slightly more per cartridge than they would for the standard cup of coffee, yielding an incredibly higher productivity per fluid ounces ratio.



PROJECT KARIOS

PROJECT KAIROS is our most encompassing helmet for the day to day regimental time management needs within your office. It works to keep your employees firmly on a schedule which allows for the greatest managemental control over the production of your corporations outflow. KAIROS is designed with an allowance for maximum flexibility within the allowances and leashing which the manager decides is correct for a scenario and workplace.

Based on our new design initiative, KAI-ROS is fully remote operated, being able to be programmed into the OMNIMOTE(tm) along with the full cache of Daedalus Projects Products. In addition to enhancing the beauty and impressiveness of the product, this removes the inherent distracting tendencies that tactile and accessible controls provide for the user. This also removes the possibilities of the employee wearing the helmet to alter the settings provided by the management. KAIROS contains a series of internal atomic clock units set to check each other and count for a variety of major time zones decided by you. These clocks are all able to be monitored by a series of alarms easily manipulatable by the OMNIMOTE. The alarms connect to a small in ear monitor which will alert the user on the time and what tasks they should have done and be doing at the point on the schedule Additionally, small nurturing shocks can be given at a controllable voltage to help encourage the employee to stay focused and on task.

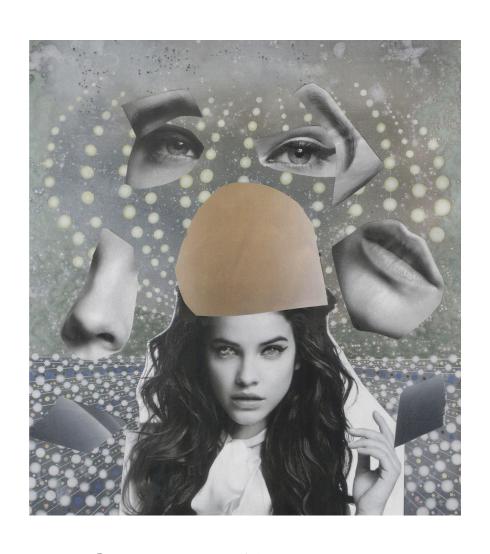


PROJECT DARDANUS

Although it is still undergoing the last stages of clinic evaluations throughout certain trade zones, we are excited to announce DARDANUS, a revolutionary product coming to the market soon. Rooted in the latest innovations of static neuro-conditioning through bismuth induced charging, we are able to assist the firing rates of specific neural portions within the brain. Although the effects of DARANUS have been recorded before in various black market options involving the chemical induction of certain hormones and dangerous consequences for reward pathways. What makes this product unique is that it utilizes no chemic tools, instead relying on the knowledge of accurately calibrated conducting tools.

DARDANUS is able to scan the brain and create a vectorial catalysts chart in order to deploy its interior electromagnetic systems so that it may target the right centers of the brain to an uncanny level of accuracy unseen before in the field. Once the correct areas are located and the proper levels are decided by the systems primary software systems, intangible and unfelt shocks are delivered to the designated pathways. Currently, the product only functions safely to enhance brain activity within a few specified regions with the proper clearance, causing the neurons to fire at greatly increased rates. We hope to be able to broaden the horizon in which DARDANUS can actively assist its users function at a temporarily higher level in order to effectively engage their tasks.

# Tools for Self Reflection and Betterment



Project Narcissus

PROJECT NARCISSUS marks a brave stride forward in what our company's headwear can accomplish. Primarily a tool used to help employees with focus and mindfulness, NARCISSUS has been raved about as an enhanced management tool by some of the most successful international corporations and regimes since its release onto the market. Although technologically simple in comparison to some of our more ambitious products, it has a track record of success rooted in design and psychological grounding for the techniques utilized.

This tool uses a lattice of mirrored plates to situate the employee in a state of calm and self reflectivity in which they can contemplate their role with the company and evaluate anything they may have done wrong in the work place or at home which would reflect negatively on their job. Generally, we recommend that the employee be put in NARCISSUS for 1-2 hours, so that they may be properly adjusted to the mirrors before the electrotherapy begins. Small shocks are delivered to pressure points around the skull and collar area which receive tension and invoke thought and contemplation. These will occur at regulated random intervals to make sure that the body does not grow accustomed to them, and so that the employee is always physically safe. Once the therapy is over and the helmet is removed, a dramatic increase in work-related focus will be seen, as well as a decrease in distracting tendency such as chatting and libido.



PROJECT CAMPE

The most basic product in our line of headwear for Self-Reflection and Betterment, PROJECT CAMPE is, at its most simple and understandable level, a therapeutic cranial scaled isolation chamber enhanced by homeostatic multi-sensorial agents acting via simulated entropic conditions for the user. Based on the knowledge of human beings as pattern seeking creatures, we have found a way to keep the employee who has been designated for use of CAMPE stimulated by temporarily depriving them of a certain common order while also allowing them to continual sensory input.

CAMPE functions in this way through a variety of mechanisms. Firstly the simple design leads the subject to hold certain beliefs about the mundanity of the experience. Once wearing the helmet and secured in to the proper harnesses, your designated employee will only be able to see a slim view outside of the helmet, unless the latch is closed, creating an entirely immersive therapy experience. This opening will allow the subject to continue working if it is seen to be the correct choice their advising units, but this work will be somewhat impeded during the use of CAMPE. Inside of the helmet, a light and heating source will alternate in heats and colors depending on what is read from the physical systems of the user. The textured interior is padded for comfort but fitted with a series of micromechanical steel armatures which are programmed to switched to instantaneously generated novel textures and patterns. Because the user generally looses a full concept of time and self after an hour of use, we recommend that CAMPE only be deployed for a maximum of 4 hours.



PROJECT TISIPHONE

Although controversial, PROJECT TISIPHONE has been repeatedly lauded as extremely successful and necessary tool to have in case of certain emergencies. While not recommended for regular use, TISIPHONE is a perfect last resort for a diverse range of situations which arise within a dynamic business setting. It is understood that your employees are people who can at times lose sight of what they are trying to accomplish, and might become disgruntled or otherwise defective. It is times like these that having this hat on hand becomes a foolproof safeguard for the good of you and you companies interests.

TISIPHONE is not recommended to be used on the same individual more than twice, at the time where you think this becomes necessary, we are required to advise you that other courses of action should be taken to prevent the further use of this product with your employees. It uses a blunt approach to dial into the various levels of high and basic cognition of the wearing party and formats itself to copy the signals that are sent throughout their neurostasis, homeostasis, and limbic system. Then, selecting out a few critical factors such as heartbeat, inverts the signals, canceling out the functions of the body. This gently forces the wearer to enter into a temporary extreme comatose state, being legally dead for up to 5 minutes before shifting back up into a level of cognition described as vegetative. They should awake from this state within a week of the shock. Because many bodily functions are postponed during this period, digestion is ceased allowing for the removal of items from their stomach or digestive track. This will also allow you plenty of time to inspect their files and relocate them to a safe environment for your company.

## Tools for Communication



Project Argus 2.0

PROJECT ARGUS, now in its second official model, has been redesigned and expanded to an unbelievable level of security, accuracy, and style. We are certain our flagship product will be a staple of the office for years to come, allowing for the streamlined flow of communications through the command chain of Employers-to-Employees to maximize efficiency. ARGUS blazes the trail further in inter-corporate communications by going further than technologies such as E-mail or Muted-Teleconferences by bypassing the primacy of sensorial inputs, going straight to the neocortex in which this information is supposed to reach.

In the improved ARGUS 2.0, many additions and updates have been made by our design and engineer team. First of all, the issues of privacy has been resolved: each device is given a unique keyring which automatically resets the code every 24 hours, making sure that the devices encryption remains secure. Additionally, the remote control has been given a new interface which allows the monitoring of both current and historical connections made by the ARGUS, and the advanced settings now have tools for the employer to set restrictions on which signals will be received or sent from the device. Another improvement is the addition of receptive range and abilities: up from 40 meters, the improved model can reach up to 100 meters away to receive signal, and its sending radius had been bumped from 20 meters to 50 meters. The list of new Signal Types Received in this model includes: Bluetooth, AM Radio, Infrared, and Alpha Waves. The list of new Signal Types Blocked in this model includes: UV Light, Gamma Radiation, and X-Rays.



PROJECT JANUS

PROJECT JANUS is a highly secure communications platform for direct interactions between coworkers in the office. Whether you're trying to collaborate on a project, supply instructions for a new hire, or give a review to a member of your team, JANUS has solutions for easy and efficient transmission of information. Using our Neuro-Optics(tm) cables to create a symmetrical LAN connection, the exchange happens directly by interfacing the two individuals using JANUS together within the secure platform designated in the network. By bypassing sensorial input, a number of risks normally present are subverted. Not only is the chance of miscommunication reduced by 87% compared to that of normal communications, the high level of encryption and privacy allowed by using JANUS as an form of communication allows for only designated people to have access to information.

There are two main modes on the JANUS. The first is the Exchange function, where the users are placed on a two way circuit within the platform, and create one body of information which they both receive upon exiting the device. The second is the Vector function, where a recipient is put at the end of a one way line from a Prime User. In Vector function, perfect for assigning private and classified tasks from Employer to Employee, a Prime User may place holds and security on certain words and information packages endowed, so that the recipient may know them but will be unable to speak or communicate them, via a blocking to Broca's Area in the brain.



PROJECT ASTERIA

With PROJECT ASTERIA we have produced a consistent data recording and processing tool allowing the proper routes of upwards feedback to be implemented. We understand how important creating an environment where your employees can feel that they have power to get their voices heard and implement change is. Now, they won't have to fill out forms or go through the difficult and time consuming process of lodging complaints or raising suggestions. As well, ASTERIA lets you understand and take your time with these issues, being able to not deal with the complaining body in person, thus dealing with issues more judiciously and logically.

When wearing ASTERIA, a number of sensors will be situated around important parts of the users head, creating a functional and legible map of their brain functions with a focus on language creation. From here, the machine stays dormant until certain regions signal the rest of the brain and note agitation. Next, the headwear will activate and determine the nature of the stress: if it is physical, emotional, or logical. The correct methods of interpreting the data will be deployed once this distinction is made, and the machine will record and translate the complaint thoughts of the employee, recording them onto hard-drive disks which will stay in the helmet until removed with the special key, held only by the manager, at the end of each work day. Because they are kept on physical media and not sent in waves, they are extremely safe from interference and will keep the complaint confidential. This confidentiality is key in letting the user know that their issues are being dealt with through the proper channels and thus they do not need to discuss it with their coworkers and risk sullying their thoughts on the company. Through this, the largest increase in workforce happiness can be achieved, we believe.



PROJECT ERATO

PROJECT ERATO is a pioneering tool in mood-based Pataphysical Psychology delving into the induction of Hawthorne Effects by minimal industrial exertion. As always, Daedalus Projects knows that a good corporation is looking out for the happiness of your staff as well as your bottom line. We pride ourselves on holding these very same values and hope to combine our interests in order to create a broad synergy which helps provide for a multi-order satisfaction for your customers, employees, and managers. ERATO will give you the flexibility to alter the weight you place on these functions and remove omnidiminishing Negative Protocol Factors from the equation of your workplace, allowing for total satisfaction and maximum progress.

The process is a clean one, combining customizable aural cues with soothing alterations to the intake of messaging within the primary meaning distinguishing regions bonds to the various tissues within the limbic system. We offer a variety of prerecorded messages, but with the included software you can choose from a plethora of options to give whatever positive reinforcement is needed for an occasion. You can also add in task managing commands in to the queue to keep the wearer on track during the work day so they can know that they are doing a good job. These are transmitted via Bluetooth to the earpieces which will fit comfortably around your employees ears, making sure the message comes in at a suitable loud volume as well as resisting outside noise. These messages will naturally enhance the mood of your employee, what the affectivity is doubled by the extremely mild dose of chemicals targeting the limbic system and Broca's area, allowing them to be assured that your positive reinforcement is true, and allowing the neurotransmitters of the proper moods to be prioritized within the brain.

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